



Our logo in the '80s

KELLY PAPER TIMELINE

75 YEARS OF BUSINESS

1936

Art Kelly starts Kelly Paper Co. in Downtown LA

1938

Long Beach branch of Kelly Paper opens

1955

First Selfhelp Paper Co at 1216 South Hill Street. Los Angeles. This was the first cash-and-carry paperhouse in the United States



1970

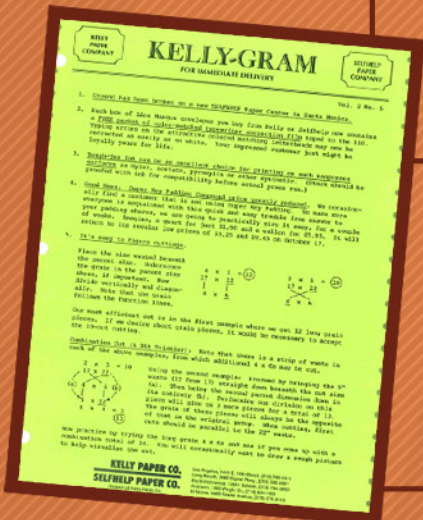
Kelly Paper starts selling NCR Paper!

1973

North Hollywood Selfhelp Paper Co. Opens

1976

Kelly Paper celebrates 40 years of business and starts using direct mail for the first time. They were called "Kelly-Grams"



1981

Kelly Paper now operates 12 retail Selfhelp Paper Co stores - Chatsworth, El Monte, Gardena, Lakewood, Los Angeles, Montclair, North Hollywood, Riverside, San Bernardino, Santa Ana, Santa Monica, Ventura

1985

Kelly Paper begins using "Kelly Paper" on all retail store locations and advertisements. The company is re-focused around customer service and an expansion plan for new stores begins



1994

Kelly Paper operates 21 stores in Southern California, 1 store in Las Vegas, 1 Store in Sacramento and 2 stores in Arizona - 25 total stores

1996

Kelly Paper launches kellypaper.com

1998

Kelly Paper stores now total 36 with no signs of slowing down

2006

Kelly Paper opens it's 50th store and expands into the Pacific Northwest with new stores in Portland & Seattle

2011

Kelly Paper celebrates 75 years of business!!!

